

STARTUP³

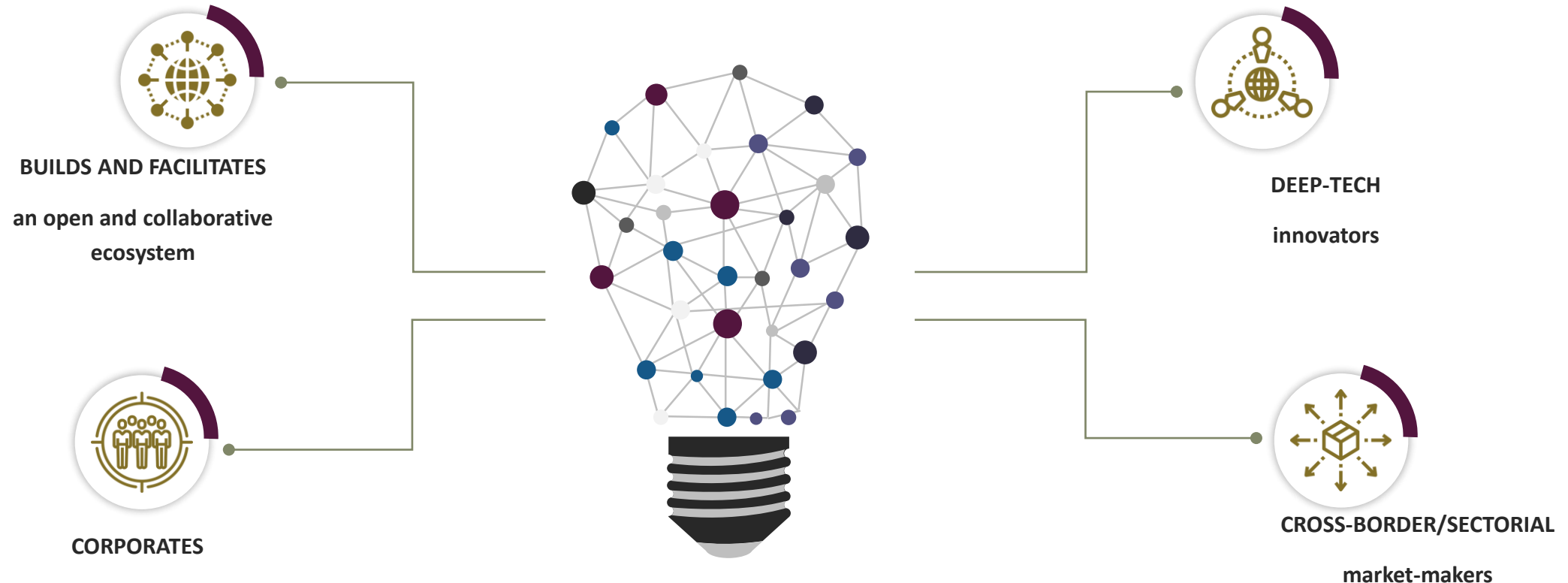
CONNECT. INNOVATE. GROW.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 871709.

What is STARTUP3?

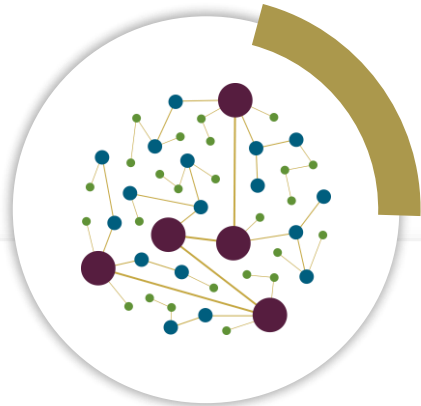
*The **STARTUP3** project builds and facilitates an open and collaborative ecosystem for high impact deep-tech innovators and corporates and acts as a cross-border/sectoral market-maker.*



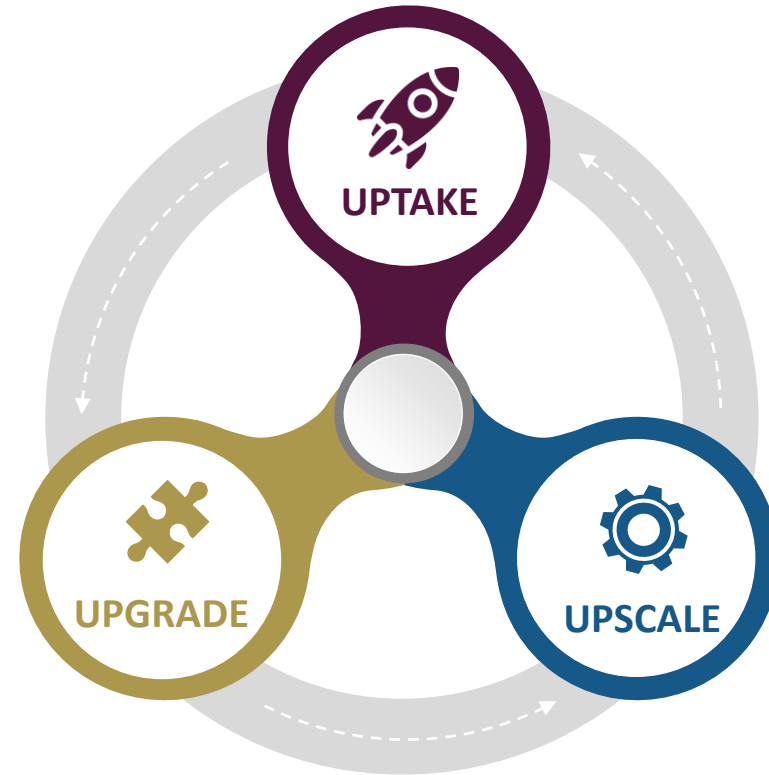
STARTUP3 Ecosystem



What STARTUP3 brings?



The project aims to generate, take up, ensure market penetration and further capitalise on the growth and impact potential of profound research by providing access to dynamic and 3-phase across the board growth support framework UPTAKE-UPGRADE-UPSCALE.

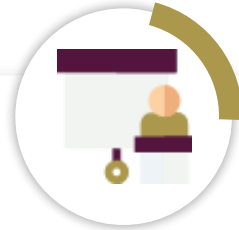


Are you an innovator?

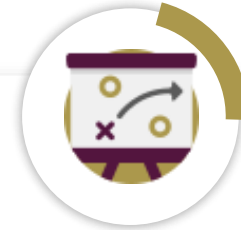
STARTUP3 Business and growth programme gives you an opportunity to bring your idea into industry!



*be guided by
experts from industry*



*attend different
business seminars*



*network with
corporate representatives*

*develop a business plan
with corporate community*



*access to
targeted investors*



Are you a corporation?

STARTUP3 Accelerator gives an opportunity for corporations to connect with startups, SMEs, researchers and innovators!



*network of
deep-tech
innovators*



*cooperate with
innovative
companies*



*involve
innovation into
business*



STARTUP³

STARTUP3 Open Call Flow



DISCLAIMER: Please, follow the detailed rules provided in the Open Call Guideline.

STARTUP3 Acceleration Programme



BEST POTENTIALS

25

Support innovators to challenge concepts and ideas, identify market problems, estimate the MVP and overall product effort, and to identify their competitors from the deep-tech sphere.



IDEATION2PRODUCT

10

An MVP (Minimum Viable Product) needs to be built and tested; this MVP will be launched together with a digital marketing plan aimed at measuring traction.



PRODUCT2MARKET

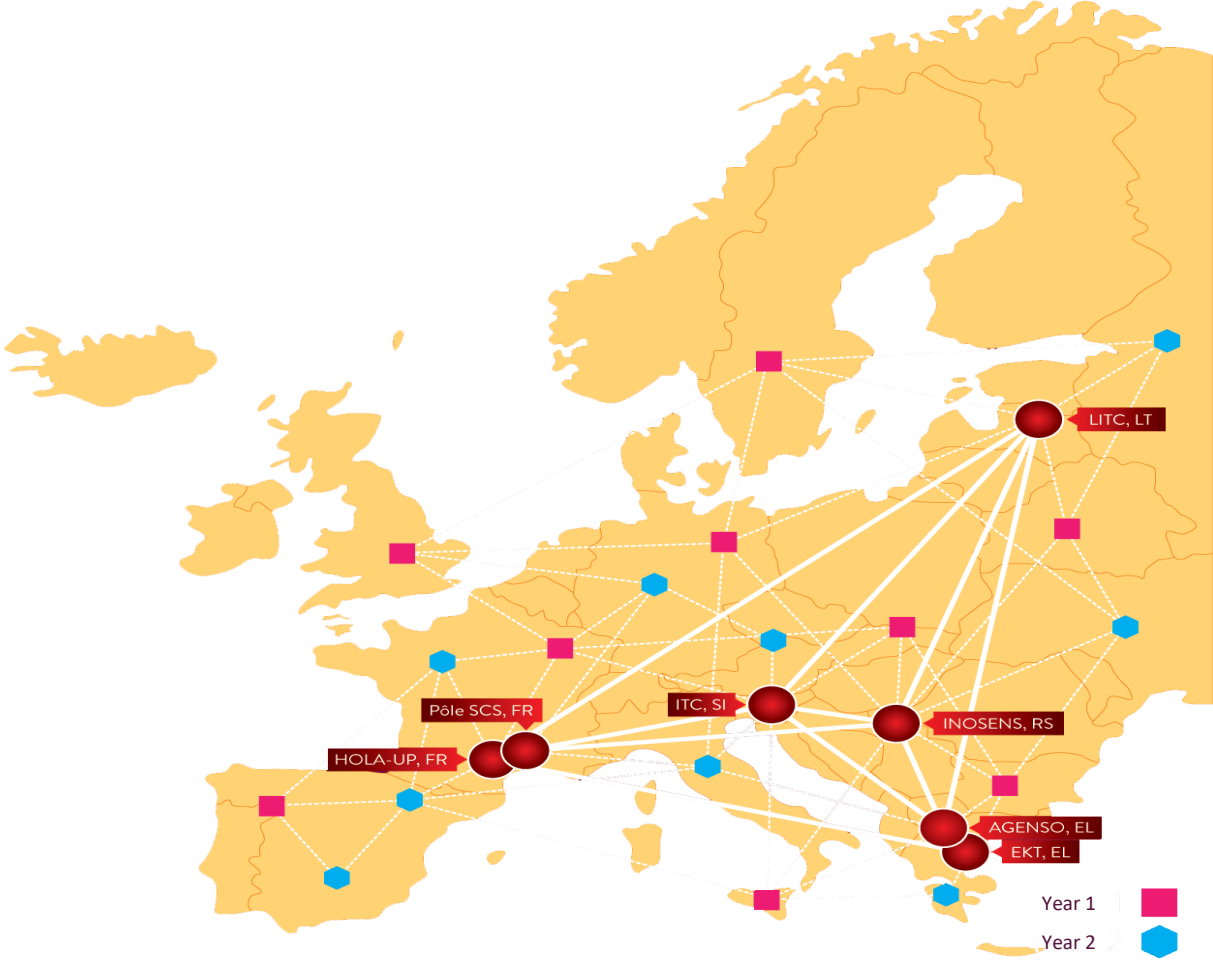
5

Building solid partnerships and detecting real investment opportunities for the top projects in the STARTUP3 business and growth programme.



Mapping STARTUP3 Cross-Innovation System

STARTUP3 Ecosystem Discovery Missions
– a systematic approach towards cross-ecosystem innovation to bridge the gap between deep-tech startups/ SMEs and technopreneurial talent with market makers (VCs, CVCs, etc.)



STARTUP3 Events





STARTUP³



@startup3_eu

startup3.accelerator



@STARTUP3

t.me/startup3_eu



@startup3_eu

@startup3_eu



startup3.eu

POLESCS



INOSENS



AGENSO



AGRIFOOD
DIGITAL INNOVATION HUB



ITC
INOVAČIJSKO TEHNOLOŠKI GROZD
INNOVATION TECHNOLOGY CLUSTER

LATVIAN
IT CLUSTER

Digital
Innovation
Hub

SILVER Cluster
Management
Excellence
DEDICATED TO SILVER EXCELLENCE

HOLA
STARTUP STUDIO

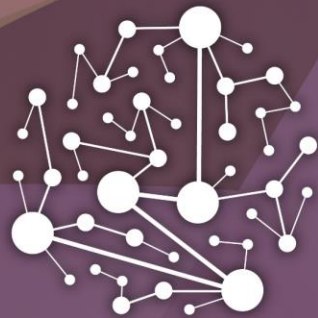


EKT

ΕΘΝΙΚΟ ΚΕΝΤΡΟ
ΤΕΚΜΗΡΙΩΣΗΣ
NATIONAL
DOCUMENTATION
CENTRE



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 871709.



STARTUP³

Thank you!



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 871709.