

## STARTUP3 ECOSYSTEM DISCOVERY MISSION IN SOPHIA ANTIPOLIS 26-27 MARCH 2020

26 MARCH 2020

*Morning – SCS GT IA , HPE*

**9:30**                **Welcome coffee**

**10:00**                **Introduction by SCS & HPE**

**10:30 - 11:00**    **Technological monitoring**

- **AI & 5G** : both technologies that will disrupt our industry and enrich our daily lives – Pierre Baudelle, AI & Data Consulting Strategist HPE engineering
- **Industrial Research**: intervention by a professor on major advances around artificial neural networks and unsupervised learning
- **AI innovative project** : Zoom on Intact Prédiction: AI Project by Data2i certified SCS and in progress

**11:00 - 11:30**    **AI news and business opportunities**

- **Challenges AI Bpifrance**
  - o Wave 1's eight winners presentation with the testimony of Bora Kizil, Co-founder of EZAKO & winner of the challenge with the ANFR (National Frequency Agency)
  - o Wave 2 Preselected Sponsors
  - o How to benefit from the € 100k in Bpifrance subsidies? (Wave 2 winners)
- **Open call STARTUP3** : Business & Market opportunities for AI & Big Data SME – SCS

**11:30 - 12:00**    **New AI expertises in SCS**

- **What does artificial intelligence bring to risk management** – Novasecur
- **AI for construction, health and retail** – Scient

**12:30 -14:00**    **Networking lunch**

*Afternoon*

**14:00 - 16:00**    Visit of SCS cluster ecosystem key facilities: Eurecom, Sophia Tech, Inria, LEAT.

**27 MARCH 2020**

*Sophia Antipolis, Business Pôle*

**10:00**            **Welcome of the participants**

**10:10 - 10:20**   **Word of Mme Françoise Bruneteaux**

*Appointed vice-President of Région SUD for Digital Economy and New Technologies*

**10:20**            **STARTUP3 clusters ecosystems**

10:20 - 10:40   Introduction by Pôle SCS on South Eastern France Deeptech ecosystem (S. Schohn)

10:40 - 11:00   Introduction by ITC cluster on North Eastern Slovenia Deeptech and Agrifood ecosystem

11:00 - 11:20   Introduction by LITC cluster on Latvia Deeptech ecosystem.

**11:20 - 11:40**   **STARTUP3 Open Call**

*Presentation of STARTUP3 project and the Open Call (G. Roux)*

**11:40 - 12:00**   **Hola-Up Founder Studio**

*Presentation of the services offered to the selected startups (J-L. Frétard)*

**12:00 - 13:15**   **Lunch**

**13:15 - 13:30**   **Prize giving – Mobile World Congress**

*Sikur (F. Fischer), Privowny (H. Le Jouan)*

**13:30 - 15:00**   **Presentation of individual corporations activities with startups, and panel:**

*Symag (J. Bonnel), Docaposte (F. Aili), Amadeus (P. Albericci), INRIA (A. Schoofs)*

**15:00 - 16:30**   **B2B meetings between startups and corporations**