



The banner features a dark purple background with a network of white nodes and lines. At the top center is the STARTUP³ logo. Below it, the text "STARTUP³ Ecosystem Discovery Mission Slovenia" is written in large, bold, white letters. In the bottom left corner, it says "When? November 12th, 2020". In the bottom center, there is a small European Union flag and the text "This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 871709". In the bottom right corner, it says "More information: startup3.eu".

ITC – Innovation Technology Cluster and STARTUP3 Accelerator consortium virtually organize the Ecosystem Discovery Mission event in Slovenia on November 12th, 2020.

The STARTUP3 Ecosystem Discovery Missions are a supporting tool/methodology to engage and connect startups/SMEs (from different ecosystems) allowing its participants to understand and “feel” the hosting ecosystem, learn the processes required to boost innovation, find out about the available resources, build relationships and expand their networks and capacity to support their SMEs’ growth.

In this webinar, first part will be dedicated to take a deep look at the startup ecosystem in Slovenia, where some key players, who are coming from different support environments (private, university and public) will present their initiatives and view on what is the best way to support the startup community.

Second part of the webinar will be dedicated to the startup acceleration and pitching. Experts/mentors will speak about different opportunities for startups (financing and others) and coach them on how to properly sell their story to the investors. The webinar will be concluded by a pitching session, where startups will be able to show their skills in pitching, while participants will vote who is the best one and who will receive 1 on 1 mentorship from a startup3 consortium mentor.



STARTUP3 ECOSYSTEM DISCOVERY MISSION
ITC Cluster – Webinar
12 November 2020

1.part: from 10am until 11.30pm (Presentation of the Ecosystem)

- 10.00 Short introduction with relevance on STARTUP3 project // ITC
- 10.05 Presentation of international partners // POLE SCS and Latvian IT Cluster
- 10.15 Presentation of Slovenian ecosystem
 - ITC & DIH AGRIFOOD // ITC
 - e-DIH Slovenia consortium // University Maribor
 - DIH HealthDay.si // Technology Park Ljubljana
- 10.45 How to match investors/corporations with startups
 - STARTUP Slovenia initiative // STARTUP Slovenia
 - Investing in Startups globally // 1337 Works
 - Going to Healthcare Market with new medical device // ArrowFast Medical Device Engineering

2.part: from 11.45am until 1.30pm (Startup acceleration and pitching)

- 11.45 Opportunities for Startups // George Megas (EKT)
- 12.00 How to sell your story // Ornella Sollari (HOLA-UP)
- 12.15 Innovation challenge – startup pitching // Moderator Matteo Sabini (APRE)
 - STARTUP3 & FARM2FORK HACK pitch stop
- 13.15 Feedback from participants / vote your best (sli.do)

