




# STARTUP<sup>3</sup>

## STARTUP3 10 deep-tech startups and scaleups



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 871709.



## What is STARTUP3?

For the European deep-tech start-up scene to grow sustainably and achieve its potential impact, **access to real market** problems and test beds is required. It is our vision to build smart spaces ecosystem, a reef-like deep-tech hub-of-hubs that fosters deep-tech startups & SMEs to **scale and capture new opportunities** for funding and business expansion. Driven by real market needs, the **STARTUP3 project** builds and facilitates an open and collaborative ecosystem **for high impact deep-tech innovators and corporates** and acts as a cross-border/sectoral market-maker.

## STARTUP3 Top 10 Innovators

Get to know **the 10 startups & scaleups** of the STARTUP3 Business and Growth Accelerator! Teams were prepared to enter the last stage – Product2Market by submitting a valid and strong Executive Summary and through soft skills necessary for a successful business meeting!

### Disclaimer:

*The information and views set out in this application form are those of the author(s) and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.*

# STARTUP3 Key Industry Sectors

## AGRITECH

[CENTILOC](#)

[FAUNA SMART TECHNOLOGIES](#)

[INGRED.IO](#)

[LATITUDO 40](#)

## SPACE, AERONAUTICS

[DETEKTIA](#)

[MAGOS](#)

[LATITUDO 40](#)

## HEALTHCARE, MEDTECH

[CENTILOC](#)

[INGRED.IO](#)

[MAGOS](#)

[RT SAFE](#)

[SENSORIA ANALYTICS](#)

## CYBERSECURITY

[HARUSPEX](#)

## CUSTOMER RELATIONSHIP MANAGEMENT

[NEOSOUND](#)

## SMARTCITY, INFRASTRUCTURE, BUILDING

[DETEKTIA](#)

[LATITUDO 40](#)

## RETAIL

[CENTILOC](#)

[INGRED.IO](#)

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# CENTILOC



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## LOOKING FOR

### RETAIL

Luxury cosmetics/products willing to integrate a futuristic look into their physical shops.

Any retailers willing to increase their sales with a system allowing as precise analytics in real stores as for e-commerce, and willing to optimise their stock management.

### AGRITECH

Fragrances and aromas manufacturers whose problem is to be able to identify a vial among a large quantity of identical vials.

### MEDTECH

Medical organizations/administrations whose problem is to manage many files/vials (blood tests...). The solution makes it easy to locate one item among all the others.

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## MORE INFORMATION:

[www.centiloc.com](http://www.centiloc.com)

## SOCIAL MEDIA NETWORKS

 [centiloc](https://twitter.com/centiloc)

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## SECTORS

RETAIL

AGRITECH

MEDTECH

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# DETEKTIA



Spanish startup develops a low-cost infrastructure monitoring tool based on the latest RADAR satellite technologies and Artificial Intelligence. This technology offers up-to-date and historical deformation of the terrain and infrastructures at any point of the planet with millimeter accuracy and without the need of in situ instrumentation.

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## LOOKING FOR

Potential users from the infrastructure sector in need of low-cost monitoring, management of large volumes of information and innovative analysis.

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## MORE INFORMATION:

[www.detektia.com](http://www.detektia.com)

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## SECTORS

## SOCIAL MEDIA NETWORKS

 Detektia

 [detektia](https://twitter.com/detektia)

SMART CITY

INFRASTRUCTURE

BULDING

SPACE

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# FAUNA SMART TECHNOLOGIES

Danish startup developing a biotech solution that analyses the immune system of plants to regulate and optimise the use of biopesticides. The product comes in the same form as a pregnancy test, linked to an application.

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## MORE INFORMATION:

[www.faunasmarttechnologies.com](http://www.faunasmarttechnologies.com)

## SOCIAL MEDIA NETWORKS



[Fauna Smart Technologies](#)



[Fauna Smart Technologies](#)



[FaunaSmart](#)



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## LOOKING FOR

Development of the solution to expand to other types of plants (for now only tomatoes).

Looking for: Investors in agri-tech area

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## SECTORS

AGRITECH

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# HARUSPEX



Italian company currently develops the only solution available on the market that is able to predict, according to the desired level of confidence, how an ICT infrastructure could be attacked, before the cyber-attacks occur in reality.

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## MORE INFORMATION:

[www.haruspexsecurity.com](http://www.haruspexsecurity.com)

## SOCIAL MEDIA NETWORKS

 [Haruspex Cybersecurity](#)

 [Haruspex Cybersecurity](#)

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## LOOKING FOR

Currently targeting high added-value strategic partnerships with resellers and potential partners to tackle new markets. The company's mid-term strategy is to focus on the top 500 companies in Europe, to cyber secure them.

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## SECTORS

CYBERSECURITY

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# INGREDIO

Greek startup offering an application that detects dangerous ingredients in food and cosmetic products by text detection of the ingredient list.

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## MORE INFORMATION:

[www.ingred.io](http://www.ingred.io)

## SOCIAL MEDIA NETWORKS

 [ingred.io](https://www.facebook.com/ingred.io)

 [ingred.io](https://twitter.com/ingred.io)



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## LOOKING FOR

### AGRITECH

Looking for BIO food manufacturers.

### HEALTHCARE

Seeking partners in the health, prevention and well-being sector to consolidate and expand potential uses.

### RETAIL

Looking for BIO food retailers.

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## SECTORS

AGRITECH

HEALTHCARE/MEDTECH

RETAIL



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# LATITUDO 40

Italian startup building a platform that facilitates the development of applications that use and analyse spatial data (e.g. in agriculture: applications for agricultural performance analysis, precision agriculture, etc.).

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## MORE INFORMATION:

[www.latitudo40.com](http://www.latitudo40.com)

## SOCIAL MEDIA NETWORKS

 [Latitudo40](https://www.facebook.com/Latitudo40)

 [Latitudo40](https://www.linkedin.com/company/Latitudo40)



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## LOOKING FOR

### AGRITECH

Customers whose need is to develop applications for agricultural use.

### SMART CITY

Looking for customers within the urban, agritech and infrastructure sector that can benefit from remote sensing technologies, automatic satellite imagery analysis and insights from satellite data.

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## SECTORS

AGRITECH

SMARTCITY

SPACE

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# MAGOS

Greek startup providing a connected glove applied to training in the medical sector. Potential uses are performing remote actions and manipulations, including learning surgical gestures.

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## MORE INFORMATION:

[www.themagos.com](http://www.themagos.com)

## SOCIAL MEDIA NETWORKS



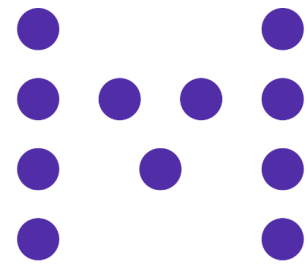
[MAGOS](#)



[MAGOS](#)



[magosxr](#)



# MAGOS

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## LOOKING FOR

Industrial partners and potential users to develop demonstrators and proofs of concepts.

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## SECTORS

AERONAUTICS

MEDTECH

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# NEOSOUND

Dutch startup develops an AI-powered speech analytics solution for contact centres to make their customer communication better.

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## MORE INFORMATION:

[www.neosound.eu](http://www.neosound.eu)

## SOCIAL MEDIA NETWORKS

 [NeoSound](#)

 [NeoSound](#)

 [NeoSound NL](#)



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## LOOKING FOR

### CRM

Companies with large customer service centres in need of a solution that fully automates calls monitoring process and provides companies with actionable insights.

### MEDTECH/HEALTHCARE

They already address pharmaceutical companies providing their customers with medical advice by phone.

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## SECTORS

CUSTOMER RELATIONSHIP  
MANAGEMENT  
MEDTECH/HEALTHCARE

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# RT SAFE

Greek startup offering a patient replica technology to minimise the risks associated with radiation therapy for brain cancer.

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## MORE INFORMATION:

[www.rt-safe.com](http://www.rt-safe.com)

## SOCIAL MEDIA NETWORKS

 [RTsafe](#)

 [RTsafe](#)

 [RTsafe](#)



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## LOOKING FOR

Contacts with hospital/clinical cancer services.

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## SECTORS

HEALTHCARE

MEDTECH

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# SENSORIA

# ANALYTICS

French SME offers an oximeter coupled with an AI algorithm for medical analysis, including cardiovascular risk detection. The system can be integrated to telehealth/teleconsultation solutions.

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## MORE INFORMATION:

[www.sensoriaanalytics.com](http://www.sensoriaanalytics.com)

## SOCIAL MEDIA NETWORKS



[Sensoria Analytics](https://www.linkedin.com/company/sensoria-analytics)



SENSORIA ANALYTICS

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## LOOKING FOR

Medical equipment manufacturers, providers of teleconsultation/telemedicine solutions to integrate the oximeter and/or AI algorithm. In addition, looking for Clinics/hospitals to integrate the device into the waiting rooms.

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## SECTORS

HEALTHCARE

MEDTECH

# Contact Us

Should you need more information or have any questions, please contact us via [info@startup3.eu](mailto:info@startup3.eu) – we will do our best to answer your queries as soon as possible!

Stay up-to-date by visiting the STARTUP3 Website

[STARTUP3.EU](https://www.startup3.eu)

## STARTUP3 Consortium



INOSENS



AGENSO



AGRIFOOD



HOLA  
STARTUP STUDIO



Digital  
Innovation  
Hub



ΕΘΝΙΚΟ ΚΕΝΤΡΟ  
ΤΕΧΝΟΛΟΓΙΚΗΣ  
ΕΡΕΥΝΑΣ ΚΑΙ  
ΑΝΑΠΤΥΞΗΣ  
ΕΚΤ



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